

Miscellaneous

* Asterisks denote mandatory information

Name of Announcer *	KOH BROTHERS GROUP LIMITED
Company Registration No.	199400775D
Announcement submitted on behalf of	KOH BROTHERS GROUP LIMITED
Announcement is submitted with respect to *	KOH BROTHERS GROUP LIMITED
Announcement is submitted by *	Koh Keng Siang
Designation *	Managing Director & Group CEO
Date & Time of Broadcast	11-Jul-2012 18:05:54
Announcement No.	00090

>> Announcement Details

The details of the announcement start here ...

Announcement Title * Koh Brothers to launch Parc Olympia at Flora Drive, Pasir Ris

Description Please refer to the attachment.

Attachments

 [ParcOlympia.pdf](#)
Total size = **169K**
(2048K size limit recommended)

[Close Window](#)



NEWS RELEASE

KOH BROTHERS TO LAUNCH PARC OLYMPIA AT FLORA DRIVE, PASIR RIS

- *486-unit sporting themed condominium to offer over 60,000 sq ft of wide-ranging sporting area and facilities*
- *Synthetic jogging track, rockclimbing wall, air-conditioned badminton court and the SPEEDRACER range of outdoor gym equipment - all part of unique offerings to pump up one's adrenalin*

Singapore, July 11, 2012 – The trailblazing torch remains ablaze at Koh Brothers Group Limited (“Koh Brothers” or “the Group”). Through its wholly-owned subsidiary, Koh Brothers Development Pte Ltd (“KBD”), a sporting themed condominium that punches energy into the rhythm of life, **Parc Olympia**, is set to be launched in **Flora Drive over this weekend (July 14-15, 2012)**.

As part of Parc Olympia’s unique offerings, its residents will have a chance to enjoy over 60,000 sq ft of wide-range sporting area and facilities, with special facilities including a synthetic jogging track, a rockclimbing wall, an air-conditioned badminton court, a skate park and even a putting green for golf-lovers. KBD will also be the first developer to introduce the SPEEDRACER brand of outdoor gym equipment for children. Designed for children aged between 4 and 12 years old, the SPEEDRACER is a self-powered fitness game for two players to compete on stationary bicycles in a simulated environment.

Designed around the concept of one of the biggest sporting event in the word, this 99-year, 486-unit development will comprise 8 blocks of residential units. Located at Flora Drive, within the residential enclave in Pasir Ris, Parc Olympia is right next to The Japanese School, with easy access to shopping, dining and entertainment facilities. It is a mere 10-minute drive away from Tampines Mall, Tampines One, Century Square, Changi City Point, Changi Village, East Point Mall, White Sands and Downtown East, with close proximity to Tampines MRT Station and Pasir Ris MRT Station. Linked by three major expressways, namely, PIE, TPE and ECP, Parc Olympia provides excellent accessibility to other parts of the island.

To be developed on a land area of over 300,000 sq ft, Parc Olympia will comprise 52 1-bedroom units, 212 2-bedroom units, 169 3-bedroom units and 53 4-bedroom units, with sizes ranging from 495 sq ft to 2,702 sq ft. The development is expected to obtain its TOP on December 31, 2015.

Said Mr Francis Koh, Managing Director and Group CEO of Koh Brothers Group: “Our latest property launch – Parc Olympia – will once again be differentiated. The whole development centers around a unique theme focused on a sporty lifestyle. We are working closely with our architect, engineer and designer to achieve a ‘dynamic energy rhythm’ that reverberates throughout the development.

“Equipped with a wide range of state-of-the-art training facilities suited to nurture the next generation of Olympian athletes, Parc Olympia seeks to provide a lifestyle solution that fulfills the aspiration of young and trendy families looking for that right balance in life – juggling an active lifestyle whilst maintaining a focus on healthy living for all. At the same time, it is situated at a convenient location with easy access to dining, entertainment and transportation amenities.

“To us, every one of our project is unique and we take pride in going beyond limits to give homeowners the added touch. We have continued to move the bar higher, from selling of houses to homes and now, Defining Lifestyle.

We remain committed to providing signature lifestyle to potential buyers of our future developments, one that offers maximum comfort, whether in compact or spacious living spaces. We have a long standing reputation of developing quality, themed projects and will continue to take the lead in defining the standard.”

Taking cue from the name of main road, Flora Drive, each block of Parc Olympia will be structured to look like petals of flowers that seemingly rotate and beam with energy, creating a dynamic rhythm. Lush greenery and water bodies soften the spaces between the blocks, creating an exciting spatial experience in the outdoors. Residents of Parc Olympia will also enjoy a convenience store within the premises for ease of grocery shopping and a permanent shuttle bus service for transportation to nearby MRT stations and Changi Airport.

Well-known sports celebrities will be adding to the buzz commencing from 2pm to 5pm at Parc Olympia’s public launch on July 14, 2012. Gracing the public launch of Parc Olympia will be Team Singapore’s badminton players Shinta* and Yao Lei*, as well as table tennis player Feng Tian Wei*, and Mediacorp artistes Darren Lim and Evelyn Tan. In addition, Class 95 FM deejays Glenn Ong and Yasminne Cheng, as well as Wei Ping, a deejay from FM 93.3 will be at the launch, to capture the adrenaline ‘Live’ and provide latest updates of the event.

“The presence of sports-loving personalities and artistes at the launch of Parc Olympia reflects the attractiveness of living in a sporting themed condominium. It is said that health is wealth. With easy access to a wide range of adrenaline-pumping equipment all around this estate, residents of Parc Olympia will be spurred on to live a healthier lifestyle,” said Mr. Francis Koh.

****Kindly note that pictures of these sports personalities CANNOT be published between July 18 to August 15.***

About Koh Brothers Group Limited

Listed on SGX Mainboard in August 1994, Koh Brothers Group is a well-established construction, property development and specialist engineering solutions provider, which was started as a sole proprietorship in 1966 by Mr Koh Tiat Meng. Today, the Group has more than 40 subsidiaries, joint venture companies and associated companies spread over Singapore, PRC, Indonesia, and Malaysia.

Over the years, the Group has undertaken numerous construction and infrastructure projects with its A1 grading by the Building and Construction Authority (“BCA”). It is currently the highest grade for contractors’ registration in this category, and allows the Group to tender for public sector construction projects of unlimited value. In addition, the Group has developed a name for itself as a niche real estate developer, with an established reputation for quality and innovation.

Koh Brothers Group’s diversified businesses present them with multiple revenue streams from three core areas:

- Construction and Building Materials;
- Real Estate; and
- Leisure & Hospitality.

Construction and Building Materials

This division leads in providing a complete and diverse range of infrastructure project management, products, services and solutions for the construction industry.

One of its major projects is the iconic Marina Barrage which was successfully completed in October 2008. In November 2010, the Group announced it was awarded PUB’s Geylang River Makeover Project worth S\$37.8 million.

Most recently in April 2012, Koh Brothers, through a joint venture, was awarded a S\$54.6 million contract by national water agency, PUB, for the construction of a used water lift station at PUB's Jurong Water Reclamation Plant.

Ongoing projects include the construction of Downtown Line 1 Bugis Station, makeover of Geylang River and Lincoln Suites – a luxurious condominium project at Khiong Guan Avenue, off Newton Road, in District 11.

Recently completed projects include Punggol Waterway Parts One and Two, the Common Service Tunnel at the Business Financial Centre, and public housing at Choa Chu Kang.

The Building Materials division provides total ready-mix concrete solutions to the construction industry. The supply chain includes cement, ready-mix concrete, equipment rental and various types of products such as pre-cast elements and interlocking concrete blocks.

Real Estate

The Group's Real Estate division provides quality property developments with specialised themes at choice locations. Koh Brothers Development Pte Ltd ("KBD"), established in 1993, a wholly-owned subsidiary of Koh Brothers Group, is our flagship company for the Group's Real Estate division.

KBD is noted for its 'lifestyle-and-theme' developments. For example, its Starville project was the first to introduce a star-gazing observatory, complete with an astronomy theme. Launched in June 2003, this project is a joint venture between KBD and AIG Lengkong Investment Limited, a member of American International Group Inc. Earlier projects include The Montana, in which KBD became the first developer to introduce state-of-the-art home automation features, broadband cable and an infinity pool. The Montana, launched in November 1999, is a 108-unit luxury freehold apartment located off River Valley Road. In October 2006, it also launched its four-units-only luxurious, freehold bungalow project, "Bungalows @ Caldecott", uniquely designed with a number of firsts in Singapore such as bathrooms studded with Swarovski wall crystals, Avant-Garde sanitary fittings incorporating luxury brand names like Visentin, and a specially-designed Water Conservation System. In April 2006, it announced the acquisition of Hilton Tower, located in the prime freehold Leonie Hill area, for S\$79.2 million together with Heeton Land Pte Ltd. It is now the site for the premium condominium, The Lumos.

In June 2007, Koh Brothers Group Limited, Heeton Holdings Ltd, KSH Holdings Limited and Lian Beng Group Ltd formed a consortium with equal shares each and were successfully awarded the prime Lincoln Lodge site at 1/3 Kiang Guan Avenue, off Newton Road in District 11. The site has been redeveloped to the luxurious condominium project, Lincoln Suites, which features sky-high elevated gyms, wireless multi – room music systems and thematic communal dining facilities. Lincoln Suites was launched in October 2009.

Fiorenza, another prized freehold development by KBD, was launched in April 2009. Inspired by the passionate Italian culture with its bold artistic tastes, unrestrained luxury and a free-spirited lifestyle, this Avant-Garde development, located at Florence Road, received its TOP in June 2011.

Other completed projects include:

- The highly successful Sun Plaza, located next to Sembawang MRT station, which introduced a sunflower theme. The residential block in Sun Plaza has been fully sold and the retail mall is currently held as an investment with high occupancy;
- The Capri, an 18-unit residential development, is situated along the prime Stevens Road; and
- The Sierra, an 18-storey residential development comprising 60 units located in the established and popular enclave of Mount Sinai.

Leisure & Hospitality

This division provides 'no-frills' hospitality services through its Oxford Hotel brand name with more than 130 hotel rooms.

ISSUED ON BEHALF OF	:	Koh Brothers Group Limited
BY	:	Citigate Dewe Rogerson, i.MAGE Pte Ltd 1 Raffles Place #26-02 One Raffles Place SINGAPORE 048616
CONTACT	:	Ms Dolores Phua / Mr Ng Chung Keat at telephone
DURING OFFICE HOURS	:	6534-5122 (Office)
AFTER OFFICE HOURS	:	9750-8237 / 9781-3605 (Handphone)
EMAIL	:	dolores.phua@citigatedrimage.com chungkeat.ng@citigatedrimage.com

067/12/006/KBGL

July 11, 2012